

## Debra Atlas: De Odor Works eliminates the need for messy deodorant

By Debra Atlas

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Recent studies have linked the ingredients in deodorants and beauty products to breast cancer. Deodorants are known to contain aluminum and some brands still contain parabens, which can bind with estrogen in cells.

These have been found to sometimes stimulate breast cancer cells and are perhaps even linked to Alzheimer's disease.

Although the National Cancer Institute, a part of the National Institutes of Health, has reported that it is "not aware of any conclusive evidence linking the use of underarm antiperspirants or deodorants and the subsequent development of breast cancer," it is still useful to know that there is an effective and safer alternative available.

The De Odor Works is a medical-grade stainless steel bar made by Abbot Research Group. This lightweight bar is made from the same material in pacemakers and replacement joints. Used under running water, it neutralizes and eliminates the volatile sulfur compounds that cause bacteria and odor, including body odor.

Unlike traditional deodorants, De Odor Works has no chemicals like aluminum, it's nonallergenic and it has nothing that can create an adverse reaction. It uses plain tap water to work.

It helps clean the skin quickly, said Dominic C. Abbott, executive vice president and chief operating officer of Abbott Research Group, and the product's co-creator .

"Most stains get on your clothes from deodorant," Abbott said.

Perspiration isn't the culprit. Sweat is actually odorless. It's the bacteria that feeds on sweat that creates body odor.

De Odor Works can be used anywhere on the body that generates odor — underarms, the groin area and the feet — all without any negative effects.

Using this plain steel bar is easy. Its no-slip grip is designed perfectly for shower use and it won't rust or tarnish. Simply shower, then, under running water, rub any of the odor-generating areas continuously for 30 seconds at a time. It's as simple as that.

Clinically tested for 10 years, De Odor Works protects better than the average deodorant or antiperspirant. I gave it the perfect test; my first outdoor weeding

session this season. When I was done, I'd worked up a slight sweat, but realized I still smelled fresh and clean.

"It lasts until your next shower," Abbott said. "It's natural, it's reusable and it lasts forever."

Abbott said this deodorant alternative has a sister product due to be released soon; a woman's personal health care product called the Water Works.

Many women suffer an embarrassing, often humiliating problem with vaginal odor. The FDA-approved Water Works is based along the lines of the old-fashioned douche device, using plain tap water and the same medical stainless steel material used with the De Odor Works for its nozzle.

"It (lets you) feel extremely fresh, extremely clean," said Abbott, without any of the harsh chemicals used in over-the-counter douching kits: And clinical tests have shown that it can eliminate vaginal odor — sometimes overnight.

Both the De Odor Works and the Water Works are currently only available online; on Amazon, Drugstore.com and through links from AbbottResearchGroup.com.

Late summer will see these products begin limited distribution through Walgreens and CVS Pharmacies.



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